



Cotton Hub: Web Application

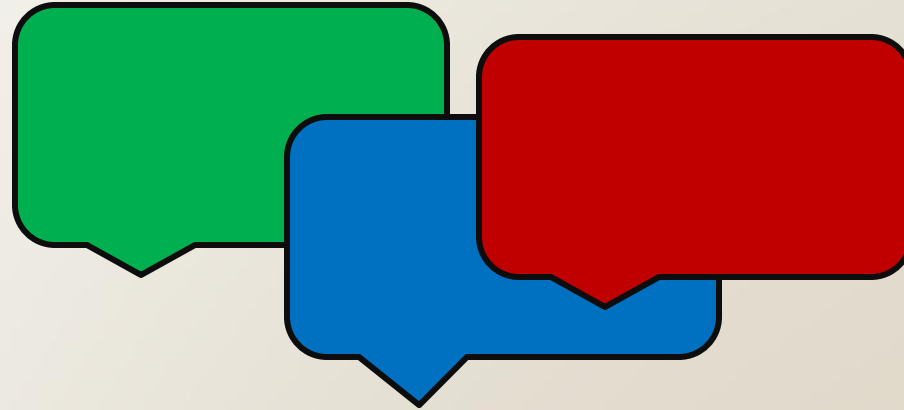
Software Engineering for Business
Applications (SEBA)

Group - 41

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WEB DESIGN PATTERS: APPLIED

Navigation

Task Based Organization

The screenshot shows the CottonHub website interface. At the top left is the CottonHub logo and a contact number: "Need help ? +92 42 700700". A navigation menu includes "Home", "Current Rates", "Analysis", "Buy/Sell", "Advertise", and "Contact Us". A "BUY NOW" badge is visible. On the right, there are links for "Sign In | Register", an email address "info@cottonhub.com", and a social media notification "Like 1,741 people like this.". A "Stay connected!" section features RSS, Facebook, Twitter, and Google+ icons. The main content area is mostly greyed out, with a blue callout "Browse able Content" pointing to it. A red callout "Multiple ways to Navigate" points to the navigation menu. On the left sidebar, there are links for "Cotton Arival Report", "Cotton Rates", "Yarn Rates", "Yarn Brand Rates", "Cotton Waste", "Currency and Gold Rates", and "Summary". Below these is a "Cotton News" section with a list of placeholder text. On the right sidebar, there is an "Ads" section with a hand cursor icon and an "Advertisement" section with placeholder text. The footer contains "Privacy Policy | Terms and Conditions | FAQ's | About Us | Contact Us", a copyright notice "Copyright © 2013 | All rights reserved. CottonHub™ and the CottonHub™ logo are trademarks of CottonHub™ Inc.", and logos for "Standard Chartered" and "easypaisa".

Browse able Content

Multiple ways to Navigate



Advertisement
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Managing Content

Page Template
- Global

Page Template
- Individual

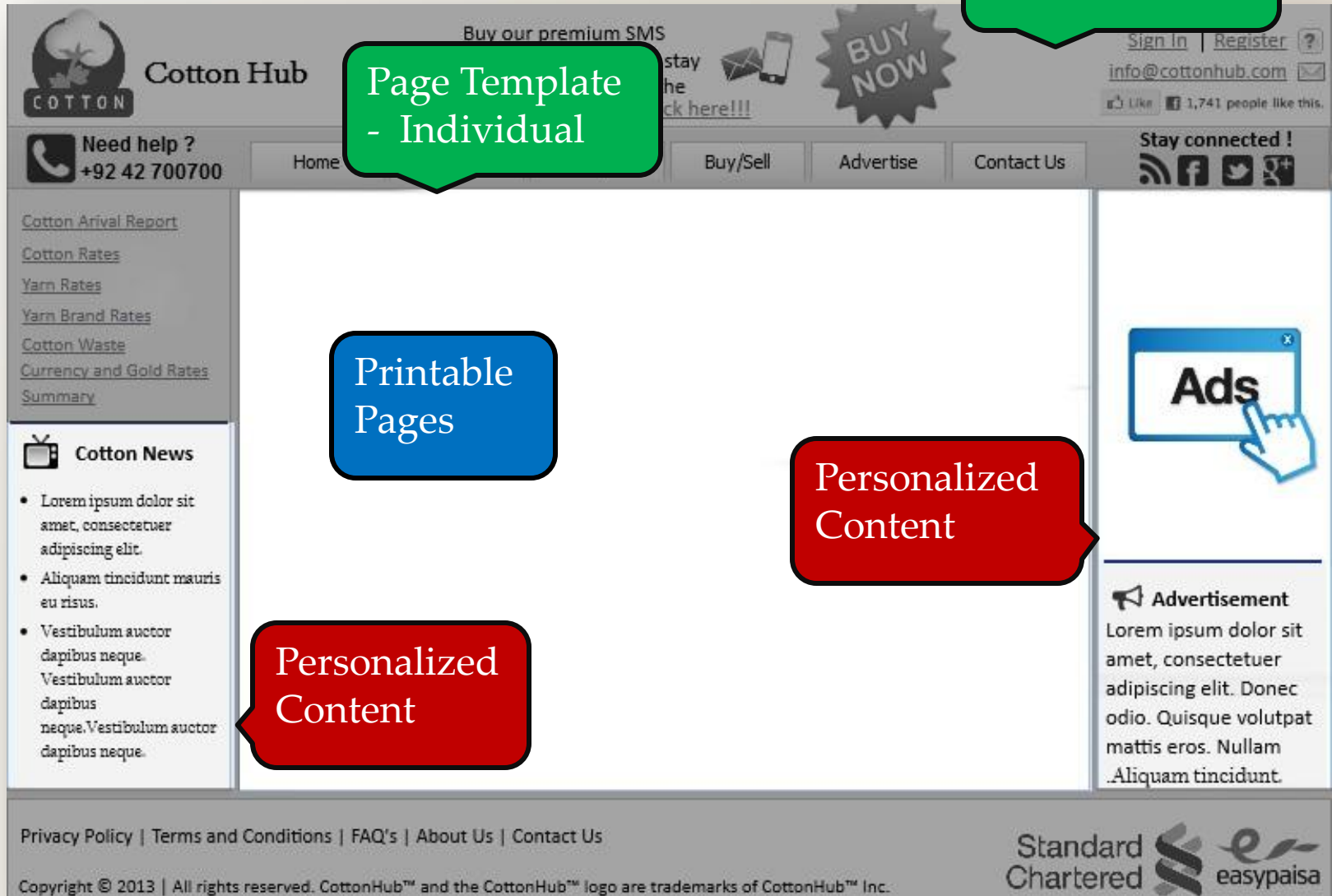
Printable
Pages

Personalized
Content

Personalized
Content



Advertisement
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The screenshot shows the Cotton Hub website with several callouts:

- Page Template - Global:** Points to the top navigation area.
- Page Template - Individual:** Points to the main content area.
- Printable Pages:** Points to the left sidebar menu.
- Personalized Content:** Points to the main content area.
- Personalized Content:** Points to the bottom right advertisement area.

Website content includes:

- Header: Cotton Hub logo, "Buy our premium SMS", "stay here!!!", "BUY NOW" badge, "Sign In | Register", "info@cottonhub.com", "Like 1,741 people like this".
- Navigation: "Need help? +92 42 700700", "Home", "Buy/Sell", "Advertise", "Contact Us", "Stay connected!" with social media icons.
- Left Sidebar: "Cotton Arival Report", "Cotton Rates", "Yarn Rates", "Yarn Brand Rates", "Cotton Waste", "Currency and Gold Rates", "Summary", "Cotton News" section with placeholder text.
- Right Sidebar: "Ads" icon, "Advertisement" section with placeholder text.
- Footer: "Privacy Policy | Terms and Conditions | FAQ's | About Us | Contact Us", "Copyright © 2013 | All rights reserved. CottonHub™ and the CottonHub™ logo are trademarks of CottonHub™ Inc.", "Standard Chartered" and "easypaisa" logos.

Building Trust and Credibility

SMS/Email
Subscription

News feed
Subscription

The screenshot shows the CottonHub website interface. At the top, there is a navigation bar with links for Home, Current Rates, Analysis, Buy/Sell, Advertise, and Contact Us. A banner at the top right promotes premium SMS and Email services, featuring a 'BUY NOW' button and a 'Click here!!!' link. A sidebar on the left contains links for Cotton Arival Report, Cotton Rates, Yarn Rates, Yarn Brand Rates, Cotton Waste, Currency and Gold Rates, and Summary. Below these links is a 'Cotton News' section with a list of placeholder text. A 'Need help?' section on the left provides a phone number: +92 42 700700. A 'Stay connected!' section on the right includes social media icons for RSS, Facebook, Twitter, and Google+. A callout box labeled 'Ads' points to an advertisement area on the right side of the page. At the bottom, there is a footer with links for Privacy Policy, Terms and Conditions, FAQ's, About Us, and Contact Us. The footer also includes the Standard Chartered and easypaisa logos, and a copyright notice for 2013.

Buy our premium SMS and Email service and stay stay updated with all the latest cotton rates. [Click here!!!](#)

BUY NOW

Need help ?
+92 42 700700

Home | Current Rates | Analysis | Buy/Sell | Advertise | Contact Us

Stay connected !
RSS | Facebook | Twitter | Google+

Cotton Arival Report
Cotton Rates
Yarn Rates
Yarn Brand Rates
Cotton Waste
Currency and Gold Rates
Summary

Cotton News

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Aliquam tincidunt mauris eu risus.
- Vestibulum auctor dapibus neque. Vestibulum auctor

Ads

Advertisement
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec odio. Quisque volutpat mattis eros. Nullam .Aliquam tincidunt.

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Privacy Policy

About Us

Sign-In

Sign-In/Sign-Up

The screenshot shows the Cotton Hub website interface. At the top left is the Cotton Hub logo. To its right, a text block reads: "Buy our premium SMS and Email service and stay stay updated with all the latest cotton rates. [Click here!!!](#)". A green callout bubble with the text "Sign-In/Sign-Up" points to the top right navigation area. In this area, there are links for "Sign In" and "Register" with a help icon. Below these links is the email "info@cottonhub.com" with a checkmark icon, and a social media notification "Like 1,741 people like this." with icons for Like, Facebook, and Twitter. A navigation bar contains a "Need help ? +92 42 700700" button and menu items: Home, Current Rates, Analysis, Buy/Sell, Advertise, and Contact Us. On the right of the navigation bar is a "Stay connected !" section with RSS, Facebook, Twitter, and Google+ icons. The main content area is divided into three columns. The left column contains a list of links: Cotton Arival Report, Cotton Rates, Yarn Rates, Yarn Brand Rates, Cotton Waste, Currency and Gold Rates, and Summary. Below these links is a "Cotton News" section with a TV icon and a list of three bullet points of placeholder text. The middle column is currently empty. The right column features an "Ads" placeholder with a hand cursor icon and an "Advertisement" section with a megaphone icon and a paragraph of placeholder text. At the bottom of the page, there is a footer with links for "Privacy Policy | Terms and Conditions | FAQ's | About Us | Contact Us", a copyright notice "Copyright © 2013 | All rights reserved. CottonHub™ and the CottonHub™ logo are trademarks of CottonHub™ Inc.", and logos for "Standard Chartered" and "easypaisa".

Cotton Hub

Buy our premium SMS and Email service and stay stay updated with all the latest cotton rates. [Click here!!!](#)

[Sign In](#) | [Register](#) ?

info@cottonhub.com ✓

Like 1,741 people like this.

Need help ? +92 42 700700

Home | Current Rates | Analysis | Buy/Sell | Advertise | Contact Us

Stay connected !

[Cotton Arival Report](#)

[Cotton Rates](#)

[Yarn Rates](#)

[Yarn Brand Rates](#)

[Cotton Waste](#)

[Currency and Gold Rates](#)

[Summary](#)

Cotton News

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Aliquam tincidunt mauris eu risus.
- Vestibulum auctor dapibus neque. Vestibulum auctor dapibus neque. Vestibulum auctor dapibus neque.

Ads

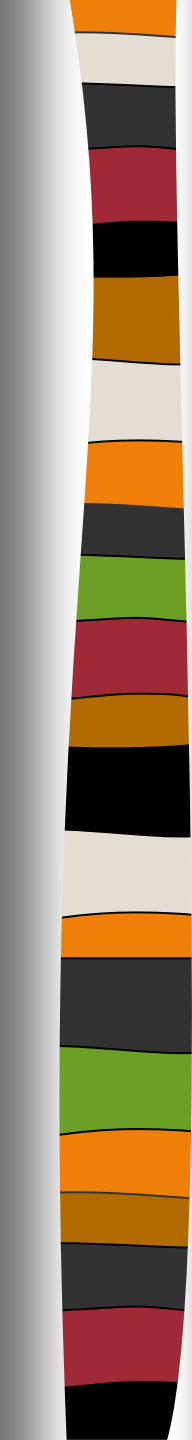
Advertisement

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Use-cases and their respective Mock-ups

USE-CASES



Sign-In/Sign-up

- Registered Users can Sign-In into the application.
- Registered Users have the access of including (but not only):
 - Placing an Order
 - Subscribing to SMS/Email Alerts
 - Extended Data Visibility

Sign-In: Mock-up

Sign In

Username:	<input type="text" value="e.g AhmadRaza"/>	* required
Password:	<input type="password"/>	* required
<input type="button" value="Log in"/>		

Sign-Up: Mock-Up

Sign Up

Username * required

Password * required

Repeat Password * required

Full Name * required

Mobile Number

Email

Date of Birth

Register



Place an Order

- Registered User can Place an Order.
User can:
 - Buy/Sell Cotton products
 - Review Order History

Place an Order: Mock-Up

Place an Order

Order Details | Billing Details | Payment Details | Order Summary & Confirmation

Type: (Buy/Sell)

City:

Product:

Quantity:

Rate:



Settings & Preferences

- Registered Users can set their personal settings and preferences. That may include:
 - Enable/Disable Alerts/Notifications
 - Enable Disable Subscriptions
 - Personalize the Language, Region-wise settings etc.

Settings & Preferences: Mock-Up

Settings / Preferences

Alerts / Notifications | Account | Security

Do you want to enable Alerts ? Yes No

SMS Subscription Enable Disable

Enter Mobile Number

Email Subscription Yes No

Notification frequency

Categories Yarn Price Weather Cotton Price
 Official news






View Cotton Rates

- Registered Users can view the rates of all the Cotton and related products, view the historical data and may perform analysis.
- Unregistered Users can view limited data.

View Cotton Rates: Mock-Up

Cotton Rate and Index


Count	Combed	Bag Price	Change
20/s	combed	11600~12600	+100 
72/s	combed	24750~26750	+200 
80/s	combed	30500~37250	0 
40/s	combed	16500	-50 

KCA Spot Rate : Rs 5900 
 Total # Of Bales Traded : 20000 
 Cot A index 84.15 +0.45 


28/05/2013 11:41 PM

By: Admin 

Pak Cotton Price(Punjab)

Open	High	Low	Last (Rs)	Change	Last (US cent)	Seed Cotton
6000	5900	5800	5900	+100 	74.15	2500-2800

28/05/2013 11:41 PM

By: Admin 



Question & Answer

DISCUSSION